# In Pursuit of Economies of Scope: Credit Unions' Acquisitions of Banks and Thrifts 

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#### Abstract

Between 2012 and 2018, 19 credit unions acquired 23 banks and thrifts. 12 in 2017 and 2018; 17 are in process. Acquiring credit unions are pursuing economies of scope via traditional bank products. They are matched to and contrasted with peer credit unions that are not acquirers. Acquired institutions are matched and contrasted with peers that were not acquired. Performance is measured by CAMEL ratios. Acquiring credit unions have greater ROE and ROA, than nonacquirers, but are less liquid. Acquired institutions have lower capital adequacy, returns, and earnings than matches. Regulators should not discourage credit unions from economies of scope through acquisitions.


Keywords: credit unions, economies of scope

## BACKGROUND

Until 2011, credit unions primarily served their members by offering share draft accounts, providing consumer loans, supplying a modest amount of business loans, and pursuing potential economies of scale independently from banks and savings institutions. (Walker, 2016). Between 2012 and 2018, 19 credit unions acquired 23 banks and savings and loan associations; Five Star, Self-Help, Achievia and Advia each made two acquisitions. There is increasing interest in such acquisitions. Seventeen acquisitions are at various stages of completion in 2019 (see Appendix Table A; Davis, 2019; Bartlett, 2019; Clozel, 2019; Ghosh, 2019; McCarthy, 2019a and 2019b) The data set of 19 credit unions that acquired 23 banks and thrifts through 2018 allows tests of the characteristics of acquirers and acquired institutions. Some of the vertical integrations have enabled the acquiring credit unions to explore economies of scope by broadening the range of financial services that could be offered.

This study provides insights into the unique characteristics of two sets of financial institutions: (1) credit unions that have acquired banks and savings institutions and (2) banks and savings institutions that have been acquired by credit unions. The set of acquiring credit unions (CUA) is matched to and contrasted with a group of similar credit unions that did not acquire a bank or savings and loan association (CUN) during the period 2012-2018. Analogously, the acquired banks and thrifts (BSA) are matched and contrasted with similar banks and savings institutions that were not acquired by credit unions (BSN) during that time.

The analysis examines characteristics of the acquisitions delineated by Walker and Smith (2019) who analyzed the initial vertical credit union acquisitions. They show that the acquiring credit unions became less risky following their acquisitions and acquirers loaned a greater share of their deposits. The acquiring credit unions benefitted from enhancing their economies of scope and scale.

The matching processes for credit unions and banks and thrifts are delineated in Section II. Section III provides the framework and hypotheses to contrast both types of institutions that were acquirers or non-acquirers. (CUA vs. CUN and BSA vs. BSN). The empirical results and hypothesis tests are provided in Section IV. The conclusions follow.

## MATCHING INSTITUTIONS

## Matching Credit Unions

The contrasts between the credit unions that have been involved in the acquisitions and those that have not made acquisitions are developed by matching institutions with similar characteristics. The NCUA organizes credit union financial and regulatory data into six peer groups, depending on an institution's size and location within a NCUA regulatory region. Each acquiring credit union (CUA) is matched with a group of similar credit unions that (i) did not acquire (CUN), (ii) are located within the same NCUA peer group (region and approximate size), and (iii) have assets within 20 percent of the acquirers. A representative credit union composite is developed from the matched group that did not acquire a bank or savings institution.

Table 1 lists the 23 credit union acquisitions of banks or thrift institutions and the total assets for each. The far-right column identifies the federal charter type for the acquired institutions, most of which are small and federally regulated by the FDIC. The mean and median sizes of the acquired banks and savings institutions are $\$ 126$ million and $\$ 101$ million, respectively. (Twenty percent of all U.S. banks and thrifts had assets between $\$ 100$ million and $\$ 1$ billion at the end of 2017.) Table 1 also shows the large number of potential matches for each of the acquiring credit unions. For example, based on size, region, acquisition year, and federal or state charter, 531 credit unions are matches for SRP and Achieva in 2018 and 481 credit unions are matches for six acquirers in 2017 and 2016.

## Matching Banks and Savings Institutions

The banks and savings institutions that have been acquired (BSA) are matched with similar institutions that were not acquired (BSN). The members of BSN are selected on similar bases as the credit unions that did not acquire. The matches are institutions with the most similar alternatives having assets within 20 percent (BSN) located in the same state, and supervised by the same federal financial regulator.

The goal is to match 10 institutions that were not acquired with each acquired institution and then to average the financial data of the unacquired to create a "representative," matched institution. Sixteen of the acquired institutions were each matched with 10 institutions that were not acquired. In five other cases between 6 and 9 matches were identified.

There are two unusual cases. In one case, only two matching institutions were identified, even after including a search of an adjoining state. The matching process for the Bank of Pine Hill, Alabama (assets of $\$ 20$ million) provided only one peer. By expanding the asset range and including adjacent zip codes in a neighboring state, one additional match was determined. The third closest match has assets of \$264 million, so the representative unacquired institution is based on only two peers. For Monadnock Community Bank, no peers fit within the parameters nor within the asset range. Since the acquiring credit union crossed from Massachusetts into New Hampshire for its acquisition, representative matches satisfying the matching parameters in Massachusetts were selected.

## FRAMEWORK AND HYPOTHESES

## Framework

The framework is to contrast sets of matched institutions -- CUA versus CUN and BSA versus BSN based on contrasts of simulated CAMEL ratios. Five key ratios simulate what bank and credit union regulators measure to analyze the performance of insured depository institutions. The simulated CAMEL ratios, with their measurements in parentheses, are:

- Capital Adequacy: net worth / total assets (NW/TA) $=\mathrm{C}_{1}$
- Asset Quality: net loan charge-offs / total loans (NCO/TL) $=\mathrm{C}_{2}$
- Management: net income / equity (return on equity, ROE) $=\mathrm{C}^{3}$
- Earnings: net income / total assets (return on assets, ROA) $=\mathrm{C}_{4}$
- Asset Liquidity: (cash + USGs + Fed funds sold) / TA $=\mathrm{C}_{5}$

Management performance is measured by ROE because financial managers report to bank shareholders and credit union members, who may decide to find new managers if they are dissatisfied with management's performance. ROA is applied to measure aggregate earnings because all of an institution's liabilities and capital are employed to generate earnings. There are a number of other key ratios that might be considered, but these five summarize the institutions' performance and other ratios are highly correlated with these. These ratios are hypothesized to reflect major differences between an acquired institution and the representative unacquired institutions.

## Characteristics of acquiring and acquired institutions

Table 2 provides the comparisons between the acquiring credit unions (CUA) and the matched credit unions (CUN), respectively, for the simulated CAMEL ratios. Table 2 is employed to generate Table 4, which delineates the financial differences $(a-r)$ between the acquiring credit unions $(a)$ and the matched credit unions that were not acquired ( $r$ ).

Table 3 provides the comparisons between the acquired banks or saving institutions (BSA) and their matched, representative institutions (BSN), respectively, for the CAMEL ratios. Table 3 is employed to generate Table 5, which lists the differences $(a-r)$ between acquiring banks and thrift institutions (a) and matched institutions that were not acquired (r).

## Hypotheses

One expectation of the acquisition process would be that institutions of similar financial strength merge to produce a larger and more efficient unit. However, an alternate view is that a stronger unit acquires a weaker one and, indeed, that it is the weakest institutions that are most likely to be acquired. If this second view holds, these results, combined with the conclusion in Walker and Smith (2019), indicate that the increase in total assets and managerial skills should more than offset any weaknesses in the acquired units. Further, interviews with CEOs of acquiring credit unions (Walker, 2016) reveal that acquisitions were often made to develop a credit union's mortgage and business lending and to pursue economies of scope.

To examine the differences in performance between the acquiring and acquired institutions and their composite representatives we formulate the following null and two-tailed alternative hypotheses (for each variable):
$\boldsymbol{H}_{0:}$ There is no difference between the acquired and representative institutions
$\boldsymbol{H}_{A}$ : There is a difference between the acquired and representative institutions.

## ANALYSIS

The Wilcoxon Signed Rank Tests (WSRT) are used to test the hypotheses of differences. Differences cannot be evaluated using t-tests for two reasons. First, the data include a number of outliers, so an assumption of normality is not close to being satisfied. Second, the analysis is for the entire set of takeovers that took place between 2012 and 2018, so the observations do not constitute a random sample from some larger population.

Both objections can be overcome by applying the Wilcoxon Signed Rank Test (WSRT). This test uses only ranked data, so no assumption of normality is required. Second, the WSRT tests the hypotheses using the set of random permutations of the ranks, so no assumption of a hypothetical population is needed.

The results of the analyses are presented in terms of P -values. The P -values refer to two-tailed tests. It may reasonably be argued that the direction of the deviations from the null hypothesis could be prespecified. The resulting one-tailed tests would have P -values half those given in the table, but we preferred to adopt the more conservative approach.

## Results

The bottom panel of Table 4 provides means, medians, standard deviations, and P-values for Wilcoxon Signed Rank Test (WSRT) for the credit union differences (acquirers). Table 5 provides the corresponding information for banks and savings institutions (acquired). The means are less reliable indicators than the medians because of extreme values. For example, in Table 3, acquisitions by Self-Help Federal Credit Union have extreme observations (Walker, 2018, Figure 15).

## Discussion

Based upon the WSRT results in Table 4, the acquiring credit unions have larger management returns - measured by ROE, and earnings - measured by ROA, but they are somewhat less liquid. There is no clear pattern with respect to capital ratios (capital adequacy) or asset quality. The CUA credit unions are able to allocate a greater share of their total assets to risky assets, which are expected to earn the highest returns. Credit unions earn greater net returns on loans to businesses and they hold more deposits in transaction deposits on which they pay members lower interest rates. The acquirers have a considerably greater percentage of their loan portfolio in mortgages, which are expected to generate higher incomes. The results are not materially changed when second entries for the four acquirers with two acquisitions are removed. Interviews with several CEOs of acquiring credit unions (Walker, 2016) reveal that acquisitions were often made in order to develop their mortgage lending and to pursue economies of scope.

Table 5 examines the same ratios for the acquired institutions, relative to their matched institutions, again using the WSRT. The acquired banks and savings institutions score lower on capital adequacy, management returns and earnings. They also tend to have smaller percentages of assets in liquid assets -cash, US government securities, and fed funds sold, less of their total loans in consumer loans, and more of their deposits in low interest earning share drafts or transactions deposits.

The WRST results indicate that asset quality was similar to the comparison groups for both parties. Thus, the overall asset mix would not be materially affected by combining the two sets of assets. The other capital differences probably attracted credit union executives to the banks and thrifts they acquired. The relatively lower liquidity for both parties could also make an acquisition attractive. In numerous cases, executives and major stockholders of banks that were acquired either sought or encouraged the acquisitions. These experiences were reported in a series of interviews with senior executives of credit unions that acquired banks (Walker, 2018, chapter 6).

Walker and Smith (2019) find that the acquirers had somewhat stronger CAMEL ratios after than before their acquisitions. After their acquisitions, the acquirers established higher capital ratios, earned greater returns on assets and maintained virtually the same net charge-off to loans ratios. The test results presented in this paper are consistent with those findings; in combination, the results demonstrate that the
acquirers began with strong financials, and at least maintained that strength after acquiring institutions with weaker fundamentals.

## CONCLUSIONS

Twelve of the 23 credit union acquisitions of banks and savings institutions have occurred in 2017 and 2018. Four credit unions have acquired more than one bank. The activity continues to increase. Seventeen additional acquisitions are in various stages of closing before the end of 2020. Acquiring credit unions are matched to and contrasted with peer credit unions that did not acquire a bank or thrift. Analogously, acquired banks and thrifts are matched and contrasted with peer institutions that were not acquired. Asset quality and sizes were close to the comparison group in each case.

The institutions' financial performance is measured by their CAMEL ratios. The Wilcoxon Signed Rank Tests indicate that acquiring credit unions were able to provide superior management and earnings performance. This finding combined with the previous results in Walker and Smith (2019) affirm an overall picture of successful credit unions continuing strong performance after acquiring banks and thrifts that were in relatively weak financial positions. The Federal financial regulators do not need to discourage credit unions from pursuing potential economies of scope through bank acquisitions.

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TABLE 1
ACQUIRING CREDIT UNIONS

| Year | Acquirer | Location | TA (mm) | Potential <br> Matches | Acquired | Location | TA (mm) | Type |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 | SRP | North Augusta, SC | \$858 | 531 | Southern Bank | Sardis, GA | \$81 | SNM |
| 2018 | Achieva | Dunedin, FL | \$1,535 | 531 | Preferred Community | Ft. Myers, FL | \$118 | SNM |
| 2018 | Superior Choice | Superior, WI | \$384 | 1026 | Dairyland State Bank | Bruce, WI | \$79 | SNM |
| 2018 | Evansville Teachers | Evansville, IN | \$1,464 | 531 | American Founders Bank | Louisville, KY | \$113 | SNM |
| 2018 | LGE Community | Marietta, GA | \$1,244 | 531 | Georgia Heritage Bank | Dallas, GA | \$95 | SNM |
| 2018 | Credit Union ONE | Ferndale, MI | \$1,145 | 531 | Hantz Bank | Southfield, MI | \$223 | SNM |
| 2018 | Georgia's Own | Atlanta, GA | \$2,300 | 501 | State Bank of Georgia | Fayetteville, GA | \$101 | SNM |
| 2018 | Lake Michigan | Grand Rapids, MI | \$5,200 | 501 | Encore Bank | Naples, FL | \$400 | SNM |
| 2017 | Self-Help Federal | Durham, NC | \$2,527 | 481 | Seaway Bank | Chicago, IL | \$298 | SNM |
| 2017 | IBM Southeast | Delray Beach, FL | \$1,090 | 481 | Mackinac Savings | Boynton Beach, FL | \$110 | FSB |
| 2017 | Advia | Parchment, MI | \$1,100 | 501 | Peoples Bank | Elkhorn, WI | \$227 | SNM |
| 2017 | Family Security | Decatur, AL | \$652 | 481 | Bank of Pine Hill | Pine Hill, AL | \$20 | SNM |
| 2016 | Royal | Eau Clare, WI | \$1,700 | 481 | Capital Bank | St. Paul, MN | \$35 | SNM |
| 2016 | Advia | Parchment, MI | \$1,100 | 481 | Mid America Bank | Janesville, WI | \$81 | SNM |
| 2016 | Avadian | Birmingham, AL | \$645 | 481 | American Bank | Huntsville, AL | \$107 | FSB |
| 2015 | Five Star | Dothan, AL | \$377 | 1039 | Farmers State Bank | Lumpkin, GA | \$45 | SNM |
| 2015 | Achieva | Dunedin, FL | \$1,400 | 450 | Calusa Bank | Punta Gorda, FL | \$167 | SM |
| 2014 | Five Star | Dothan, AL | \$377 | 1029 | Flint River National | Camilla, GA | \$19 | N |

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| 2014 Landmark New Berlin, WI $\$ 3,000$ 405 Hartford Savings Hartford, WI $\$ 175$ SSB <br> 2013 Self-Help Federal Durham, NC $\$ 637$ 1014 Second Federal S\&L Chicago, IL $\$ 191$ S\&L <br> 2013 Municipal Baltimore, MD $\$ 1,100$ 405 Advance Mutual Savings Baltimore, MD $\$ 54$ FSB <br> 2012 GFA Federal Gardner, MA $\$ 465$ 1000 Monadnock Community Peterborough, NH $\$ 83$ FSB <br> 2012 United Federal St. Joseph, MI $\$ 2,000$ 369 Griffith Savings Griffith, IN $\$ 85$ SSB |  |
| ---: | :--- |
|  |  |
| SNM= state chartered nonmember; FSB= federal savings bank; SM= state chartered member; |  |

NOTE: Ratios taken from NCUA Financial Performance Reports and given Peer Averages
ACQUIRING CREDIT UNIONS (CUA) AND MATCHED INSTITUTIONS' (CUN) CAMEL RATIOS

| Year | Acquirer | Location | Capital Adequacy |  | Asset Quality |  | Management |  | Earnings |  | Liquidity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | CUA | CUN | CUA | CUN | CUA | CUN | CUA | CUN | CUA | CUN |
| 2018 | SRP | North Augusta, SC | 10.71\% | 10.94\% | 0.60\% | 0.50\% | 16.19\% | 8.11\% | 1.76\% | 0.75\% | 14.55\% | 11.04\% |
| 2018 | Achieva | Dunedin, FL | 11.56\% | 10.94\% | 0.73\% | 0.50\% | 9.56\% | 8.11\% | 1.01\% | 0.75\% | 14.62\% | 11.04\% |
| 2018 | Superior Choice | Superior, WI | 11.08\% | 11.10\% | 0.34\% | 0.53\% | 11.28\% | 4.31\% | 1.25\% | 0.52\% | 12.78\% | 14.62\% |
| 2018 | Evansville Teachers | Evansville, IN | 9.95\% | 10.94\% | 26.00\% | 0.50\% | 15.46\% | 8.11\% | 1.63\% | 0.75\% | 10.82\% | 11.04\% |
| 2018 | LGE Community | Marietta, GA | 11.60\% | 10.94\% | 0.30\% | 0.50\% | 8.43\% | 8.11\% | 1.00\% | 0.75\% | 5.41\% | 11.04\% |
| 2018 | Credit Union ONE | Ferndale, MI | 8.90\% | 10.94\% | 0.80\% | 0.50\% | 6.17\% | 8.11\% | 0.55\% | 0.75\% | 6.42\% | 11.04\% |
| 2018 | Georgia's Own | Atlanta, GA | 10.68\% | 10.88\% | 0.45\% | 0.47\% | 3.62\% | 8.07\% | 0.39\% | 0.73\% | 6.49\% | 12.11\% |
| 2018 | Lake M ichigan | Grand Rapids, MI | 11.63\% | 10.88\% | 0.04\% | 0.47\% | 15.34\% | 8.07\% | 1.91\% | 0.73\% | 17.38\% | 12.11\% |
| 2017 | Self-Help Federal | Durham, NC | 18.29\% | 10.97\% | 0.23\% | 0.42\% | 28.81\% | 7.79\% | 1.57\% | 0.76\% | 18.66\% | 12.57\% |
| 2017 | IBM Southeast | Delray Beach, FL | 10.72\% | 10.97\% | 0.43\% | 0.42\% | 11.63\% | 7.79\% | 1.12\% | 0.76\% | 17.23\% | 12.57\% |
| 2017 | Advia | Parchment, MI | 11.69\% | 10.88\% | 0.61\% | 0.47\% | 7.67\% | 8.07\% | 0.91\% | 0.73\% | 4.91\% | 12.11\% |
| 2017 | Family Security | Decatur, AL | 13.91\% | 10.97\% | 0.42\% | 0.42\% | 8.40\% | 7.79\% | 1.16\% | 0.76\% | 15.75\% | 12.57\% |
| 2016 | Royal | Eau Clare, WI | 11.19\% | 10.97\% | 0.33\% | 0.42\% | 9.98\% | 7.79\% | 1.18\% | 0.76\% | 6.10\% | 12.57\% |
| 2016 | Advia | Parchment, MI | 12.48\% | 10.97\% | 0.72\% | 0.42\% | 7.89\% | 7.79\% | 0.97\% | 0.76\% | 8.45\% | 12.57\% |
| 2016 | Avadian | Birmingham, AL | 11.90\% | 10.97\% | 0.51\% | 0.42\% | 4.79\% | 7.79\% | 0.54\% | 0.76\% | 12.05\% | 12.57\% |
| 2015 | Five Star | Dothan, AL | 9.37\% | 10.93\% | 0.24\% | 0.45\% | 13.82\% | 5.50\% | 1.37\% | 0.59\% | 9.41\% | 14.27\% |
| 2015 | Achieva | Dunedin, FL | 11.36\% | 10.97\% | 0.57\% | 0.45\% | 10.07\% | 8.42\% | 1.15\% | 0.84\% | 10.37\% | 12.23\% |
| 2014 | Five Star | Dothan, AL | 10.05\% | 10.74\% | 0.39\% | 0.52\% | 12.73\% | 5.59\% | 1.19\% | 0.56\% | 10.85\% | 15.15\% |
| 2014 | Landmark | New Berlin, WI | 8.05\% | 10.34\% | 0.60\% | 0.71\% | 15.07\% | 9.56\% | 1.28\% | 0.93\% | 8.27\% | 15.88\% |
| 2013 | Self-Help Federal | Durham, NC | 14.57\% | 10.39\% | 0.10\% | 0.81\% | 31.48\% | 4.97\% | 0.67\% | 0.52\% | 36.29\% | 17.86\% |
| 2013 | Municipal | Baltimore, MD | 9.96\% | 10.34\% | 0.84\% | 0.71\% | 3.58\% | 9.56\% | 0.39\% | 0.93\% | 7.46\% | 15.88\% |
| 2012 | GFA Federal | Gardner, MA | 12.04\% | 10.27\% | 0.47\% | 0.95\% | 4.78\% | 3.28\% | 0.60\% | 0.32\% | 12.49\% | 17.53\% |
| 2012 | United Federal | St. Joseph, MI | 10.95\% | 9.92\% | 1.02\% | 1.10\% | 8.06\% | 6.93\% | 0.93\% | 0.57\% | 4.01\% | 14.75\% |
| means |  |  | 11.42\% | 10.79\% | 1.60\% | 0.55\% | 11.51\% | 7.38\% | 1.07\% | 0.71\% | 11.77\% | 13.27\% |
| mediansstandard deviations |  |  | 11.19\% | 10.94\% | 0.47\% | 0.50\% | 9.98\% | 7.79\% | 1.12\% | 0.75\% | 10.82\% | 12.57\% |
|  |  |  | 2.03\% | 0.30\% | $5.21 \%$ | 0.18\% | 6.86\% | 1.54\% | 0.41\% | 0.13\% | 6.69\% | 2.02\% |

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TABLE 3
ACQUIRED BANKS (BSA) AND MATCHED INSTITUTIONS' (BSN) CAMEL RATIOS

| Year | Acquired | Location | Size (mm) | NO. | Capital Adequacy |  | Asset Quality |  | Management |  | Earnings |  | Liquidity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | BSA | BSN | BSA | BSN | BSA | BSN | BSA | BSN | BSA | BSN |
| 2018 | Southern Bank | Georgia | \$65-97 | 10 | 11.31\% | 10.47\% | 0.15\% | 0.05\% | 1.95\% | 5.62\% | 0.22\% | 0.59\% | 33.82\% | 33.35\% |
| 2018 | Preferred Community | Florida | \$94-141 | 10 | 11.39\% | 10.38\% | -0.01\% | 0.07\% | 3.17\% | 6.53\% | 0.36\% | 0.68\% | 25.02\% | 33.67\% |
| 2018 | Dairyland State Bank | Wisconsin | \$63-95 | 10 | 10.33\% | 11.29\% | 0.07\% | 0.20\% | 7.00\% | 8.59\% | 0.72\% | 0.97\% | 28.91\% | 27.14\% |
| 2018 | American Founders Bank | Kentucky | \$91-136 | 10 | 10.74\% | 14.95\% | 0.09\% | 0.09\% | -0.05\% | 7.31\% | -0.01\% | 1.09\% | 11.32\% | 36.74\% |
| 2018 | Georgia Heritage Bank | Georgia | \$76-114 | 10 | 11.70\% | 12.46\% | 0.49\% | 0.01\% | 39.70\% | 0.90\% | 4.65\% | 0.11\% | 22.56\% | 34.37\% |
| 2018 | Hantz Bank | Michigan | \$178-267 | 10 | 12.49\% | 10.18\% | 0.06\% | 0.06\% | 8.11\% | 9.05\% | 1.01\% | 0.92\% | 13.23\% | 23.64\% |
| 2018 | State Bank of Georgia | Georgia | \$77-115 | 10 | 14.60\% | 11.71\% | -0.05\% | -0.14\% | 5.62\% | 3.25\% | 0.82\% | 0.38\% | 23.85\% | 39.60\% |
| 2018 | Encore Bank | Florida | \$320-480 | 10 | 9.52\% | 9.23\% | -0.01\% | 0.02\% | 4.67\% | 9.20\% | 0.44\% | 0.85\% | 21.29\% | 31.31\% |
| 2017 | Seaway Bank | Illino is | \$238-357 | 10 | 7.83\% | 11.81\% | 5.47\% | 0.12\% | -39.57\% | 10.44\% | -3.10\% | 1.23\% | 27.83\% | 35.25\% |
| 2017 | Mackinac Savings | Florida | \$88-132 | 10 | 8.31\% | 9.76\% | -0.36\% | 0.08\% | 2.51\% | 4.64\% | 0.21\% | 0.45\% | 46.25\% | 34.36\% |
| 2017 | Peoples Bank | W isconsin | \$182-272 | 10 | 10.72\% | 14.50\% | 0.00\% | 0.16\% | 7.89\% | 9.61\% | 0.85\% | 1.39\% | 28.04\% | 25.93\% |
| 2017 | Bank of Pine Hill | A labama | \$10-30 | 2 | 12.93\% | 11.49\% | -0.86\% | 0.13\% | -2.68\% | 5.41\% | -0.35\% | 0.62\% | 75.87\% | 41.94\% |
| 2016 | Capital Bank | Minnesota | \$28-42 | 10 | 13.27\% | 10.31\% | 0.05\% | 0.22\% | 5.05\% | 6.01\% | 0.67\% | 0.62\% | 44.71\% | 50.67\% |
| 2016 | Mid America Bank | Wisconsin | \$65-97 | 10 | 11.33\% | 12.76\% | 0.74\% | 0.27\% | -1.14\% | 10.06\% | -0.13\% | 1.28\% | 24.58\% | 39.72\% |
| 2016 | American Bank | A labama | \$86-128 | 10 | 8.15\% | 12.59\% | 1.06\% | 0.12\% | -16.84\% | 4.70\% | -1.37\% | 0.59\% | 13.65\% | 42.52\% |
| 2015 | Farmers State Bank | Georgia | \$36-54 | 9 | 4.09\% | 10.64\% | 0.68\% | 0.19\% | -15.38\% | 4.40\% | -0.63\% | 0.47\% | 62.42\% | 42.00\% |
| 2015 | Calusa Bank | Florida | \$134-200 | 10 | 10.28\% | 10.46\% | 0.66\% | 0.66\% | 2.44\% | 5.82\% | 0.25\% | 0.61\% | 20.82\% | 35.69\% |
| 2014 | Flint River National | Georgia | \$10-30 | 7 | 6.93\% | 12.88\% | -0.02\% | 0.32\% | -32.48\% | 0.09\% | -2.25\% | 0.01\% | 40.72\% | 49.67\% |
| 2014 | Hartford Savings | Wisconsin | \$140-210 | 10 | 10.03\% | 10.95\% | 1.35\% | 1.06\% | -7.42\% | 5.37\% | -0.74\% | 0.59\% | 26.57\% | 29.22\% |
| 2013 | Second Federal S\&L | Illino is | \$153-229 | 6 | 2.05\% | 8.79\% | 2.17\% | 2.64\% | -144.99\% | -15.96\% | -2.97\% | -1.40\% | 15.04\% | 26.60\% |
| 2013 | Advance Mutual Savings | Maryland | \$40-80 | 7 | 9.58\% | 24.69\% | 0.38\% | 0.71\% | 0.91\% | 2.77\% | 0.09\% | 0.68\% | 13.69\% | 25.97\% |
| 2012 | Monadnock Community | Massachusetts** | \$66-100 | 7 | 9.36\% | 10.94\% | 1.16\% | 0.33\% | -13.33\% | 0.84\% | -1.25\% | 0.09\% | 33.97\% | 28.68\% |
| 2012 | Griffith Savings | Indiana | \$68-102 | 6 | 7.48\% | 10.34\% | 2.03\% | 0.59\% | -26.20\% | 8.69\% | -1.96\% | 0.90\% | 16.77\% | 20.24\% |
| means |  |  |  | 8.87 | 9.76\% | 11.89\% | 0.67\% | 0.35\% | -9.18\% | 4.93\% | -0.19\% | 0.60\% | 29.17\% | 34.27\% |
| medians |  |  |  | 10 | 10.28\% | 10.95\% | 0.15\% | 0.16\% | 0.91\% | 5.62\% | 0.09\% | 0.62\% | 25.02\% | 34.36\% |
| standard deviations |  |  |  | 2 | 2.80\% | 3.11\% | 1.24\% | 0.56\% | 32.98\% | 5.33\% | 1.57\% | 0.55\% | 15.68\% | 7.76\% | * tried surrounding area and expanded asset size perimeters; found closest match was Mississippi (zip code 39301) with size $>\$ 264 \mathrm{~mm}$

TABLE 4
ACQUIRING CREDIT UNION (CUA) VS. REPRESENTATIVE MATCH (CUN) WSRT

| Year | Acquirer | $\begin{array}{\|c\|} \hline \text { Capital } \\ \text { Adequacy } \\ \text { a-r } \\ \hline \end{array}$ | Asset Quality a-r | $\begin{array}{\|c\|} \hline \text { Manageme } \\ \text { nt } \\ \text { a-r } \\ \hline \end{array}$ | Earnings a-r | Liquidity a-r |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 | SRP | -0.23\% | 0.10\% | 8.08\% | 1.01\% | 3.51\% |
| 2018 | Achieva | 0.62\% | 0.23\% | 1.45\% | 0.26\% | 3.58\% |
| 2018 | Superior Choice | -0.02\% | -0.19\% | 6.97\% | 0.73\% | -1.84\% |
| 2018 | Evansville Teachers | -0.99\% | 25.50\% | 7.36\% | 0.88\% | -0.22\% |
| 2018 | LGE Community | 0.66\% | -0.20\% | 0.32\% | 0.25\% | -5.63\% |
| 2018 | Credit Union ONE | -2.04\% | 0.30\% | -1.94\% | -0.20\% | -4.62\% |
| 2018 | Georgia's Own | -0.20\% | -0.02\% | -4.45\% | -0.34\% | -5.62\% |
| 2018 | Lake Michigan | 0.75\% | -0.43\% | 7.27\% | 1.18\% | 5.27\% |
| 2017 | Self-Help Federal | 7.32\% | -0.19\% | 21.02\% | 0.81\% | 6.09\% |
| 2017 | IBM Southeast | -0.25\% | 0.01\% | 3.84\% | 0.36\% | 4.66\% |
| 2017 | Advia | 0.81\% | 0.14\% | -0.40\% | 0.18\% | -7.20\% |
| 2017 | Family Security | 2.94\% | 0.00\% | 0.61\% | 0.40\% | 3.18\% |
| 2016 | Royal | 0.22\% | -0.09\% | 2.19\% | 0.42\% | -6.47\% |
| 2016 | Advia | 1.51\% | 0.30\% | 0.09\% | 0.21\% | -4.12\% |
| 2016 | Avadian | 0.93\% | 0.09\% | -3.00\% | -0.22\% | -0.52\% |
| 2015 | Five Star | -1.56\% | -0.21\% | 8.32\% | 0.78\% | -4.86\% |
| 2015 | Achieva | 0.39\% | 0.12\% | 1.65\% | 0.31\% | -1.86\% |
| 2014 | Five Star | -0.69\% | -0.13\% | 7.14\% | 0.63\% | -4.30\% |
| 2014 | Landmark | -2.29\% | -0.11\% | 5.51\% | 0.35\% | -7.61\% |
| 2013 | Self-Help Federal | 4.18\% | -0.71\% | 26.52\% | 0.15\% | 18.43\% |
| 2013 | Municipal | -0.38\% | 0.13\% | -5.98\% | -0.54\% | -8.42\% |
| 2012 | GFA Federal | 1.77\% | -0.48\% | 1.51\% | 0.28\% | -5.04\% |
| 2012 | United Federal | 1.03\% | -0.08\% | 1.12\% | 0.36\% | -10.74\% |
| All 23 acquirers | Mean (a-r) | 0.63 | 1.05\% | 4.14\% | 0.36\% | -1.49\% |
|  | Medians | 0.39\% | -0.02\% | 1.65\% | 0.35\% | -4.12\% |
|  | Standard Deviation (a-r) | 2.06\% | 5.34\% | 7.44\% | 0.43\% | 6.48\% |
|  | (signed rank test) | 0.230 | 0.673 | 0.009 | 0.002 | 0.097 |
| 19 acquirers with duplicates removed | Mean (a-r) | 0.38\% | 1.27\% | 3.41\% | 0.33\% | -1.68\% |
|  | Medians | 0.22\% | -0.02\% | 1.65\% | 0.35\% | -4.12\% |
|  | Standard Deviation (a-r) | 1.55\% | 5.87\% | 6.99\% | 0.45\% | 6.65\% |
|  | Wilcoxon P-Value (signed rank test) | 0.365 | 0.632 | 0.028 | 0.007 | 0.087 |

TABLE 5
ACQUIRED BANKS (BSA) VS.MATCHED INS TITUTIONS' (BSN) WSRT

| Acquired | Capital Adequacy a-r | Asset Quality <br> a-r | Managt. <br> a-r | Earnings <br> a-r | Liquidity <br> a-r |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Southern Bank | 0.84\% | 0.11\% | -3.67\% | -0.37\% | 0.47\% |
| Preferred Community | 1.02\% | -0.08\% | -3.36\% | -0.32\% | -8.65\% |
| Dairy land State Bank | -0.96\% | -0.13\% | -1.59\% | -0.25\% | 1.76\% |
| American Founders Bank | -4.21\% | 0.00\% | -7.36\% | -1.10\% | -25.42\% |
| Georgia Heritage Bank | -0.76\% | 0.48\% | 38.80\% | 4.53\% | -11.81\% |
| Hantz Bank | 2.31\% | -0.01\% | -0.94\% | 0.09\% | -10.41\% |
| State Bank of Georgia | 2.90\% | 0.08\% | 2.37\% | 0.44\% | -15.76\% |
| Encore Bank | 0.29\% | -0.03\% | -4.53\% | -0.40\% | -10.02\% |
| Seaway Bank | -3.98\% | 5.35\% | -50.01\% | -4.33\% | -7.43\% |
| Mackinac Savings | -1.45\% | -0.45\% | -2.13\% | -0.24\% | 11.90\% |
| Peoples Bank | -3.77\% | -0.16\% | -1.72\% | -0.55\% | 2.11\% |
| Bank of Pine Hill | 1.44\% | -1.00\% | -8.09\% | -0.97\% | 33.94\% |
| Capital Bank | 2.96\% | -0.16\% | -0.97\% | 0.05\% | -5.97\% |
| Mid America Bank | -1.43\% | 0.47\% | -11.20\% | -1.41\% | -15.13\% |
| American Bank | -4.44\% | 0.93\% | -21.54\% | -1.96\% | -28.87\% |
| Farmers State Bank | -6.55\% | 0.50\% | -19.78\% | -1.10\% | 20.42\% |
| Calusa Bank | -0.18\% | 0.01\% | -3.37\% | -0.36\% | -14.87\% |
| Flint River National | -5.95\% | -0.34\% | -32.57\% | -2.26\% | -8.95\% |
| Hartford Saving | -0.93\% | 0.29\% | -12.79\% | -1.33\% | -2.65\% |
| Second Federal S\&L | -6.74\% | -0.46\% | -129.03\% | -1.57\% | -11.57\% |
| Advance Mutual Saving | -15.11\% | -0.33\% | -1.86\% | -0.60\% | -12.28\% |
| Monadnock Community | -1.59\% | 0.82\% | -14.17\% | -1.34\% | 5.29\% |
| Griffith Savings | -2.86\% | 1.45\% | -34.90\% | -2.86\% | -3.47\% |
| Means (a-r) | -2.14\% | 0.32\% | -14.11\% | -0.79\% | -5.10\% |
| Medians (a-r) | -1.43\% | 0.07\% | -4.53\% | -0.60\% | -8.65\% |
| Stand. deviations (a-r) | 4.03\% | 1.21\% | 30.08\% | 1.58\% | 13.85\% |
| Wilcoxon P_Value <br> (signed rank test) | $0.023$ | 0.475 | 0.001 | 0.002 | 0.040 |

TABLE A
ACQUIRING CREDIT UNIONS

| Year | Acquirer | Location | TA (mm) | Acquired | Location |  | m) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2019 | Suncoast | Tampa. FL | \$ 10,400 | Apollo Bank | Miami, FL | \$ | 747 |
| 2019 | Collins Community | Cedar Rapids, IA | \$ 1,200 | First Savanna | Savanna, Il | \$ | 12 |
| 2019 | First Southern Fin. | Bartlett, TN | \$ 589 | WinFirst Financial | Winchester, KY | \$ | 138 |
| 2019 | Three Rivers | Fort Wayne, IN | \$ 1,400 | West End Bank | Richmond, IN | \$ | 299 |
| 2019 | Corporate America | Elgin, IL | \$ 607 | Ben Franklin Bank | Arlington Heights, IL | \$ | 93 |
| 2019 | Power Financial | Penbroke Pines, FL | \$ 655 | TransCapital Bank | Sunrise, FL | \$ | 204 |
| 2019 | MidFlorida | Lakeland, FL | \$ 3,500 | Community Bank \& Trust | Ocala, FL | \$ | 730 |
| 2019 | Verve | Oshkosh, WI | \$ 936 | South Central Bank | Chicago, IL | \$ | 300 |
| 2019 | Arizona Federal | Phoenix | \$ 1,700 | Pinnacle Bank | Scottsville, AZ | \$ | 236 |
| 2019 | Elevations | Boulder, CO | \$ 2,100 | Cache Bank \& Trust | Greeley, CO | \$ | 121 |
| 2019 | Sound | Tacoma, WA | \$ 1,519 | Bank of Washington | Seattle, WA | \$ | 206 |
| 2019 | Advia | Parchment, MI | \$ 1,700 | Golden Eagle Bank | Woodstock, IL | \$ | 155 |
| 2019 | VyStar | Jacksonville, FL | \$ 9,056 | Citizens State Bank | Perry, FL | \$ | 280 |
| 2019 | Fairwinds | Orlando, FL | \$ 2,320 | Friend Bank | New Smyrna Beach | \$ | 95 |
| 2019 | Teachers | South Bend, IN | \$ 3,172 | New Bancorp | New Buffalo, MI | \$ | 118 |
| 2019 | Central Florida Ed. | Lake Mary, FL | \$ 1,600 | Fidelity Bank | Merritt Island, FL | \$ | 174 |
| 2019 | First Commerce | Tallahasse, FL | \$ 620 | Citizens Bank | Nashville, GA | \$ | 248 |
| 2019 | MidOregon | Pineville, OR | \$ 289 | High Desert Bank | Bend, OR | \$ | 20 |

$\mathrm{TA}=$ total assets; Year = year of acquisition

